IIARI
Independent Insurance Agents of Rhode Island

2027 Partners Program

You are invited to become a 2027 "Partner" of the Independent Insurance Agents of Rhode Island (IIARI). We created this program for our insurance companies, wholesalers, and vendors who support IIARI on an on-going basis. Becoming an IIARI Partner guarantees you high-profile, year-long exposure to IIARI members. Five levels of participation are available: Platinum, Diamond, Gold, Silver and Bronze. The Package Sponsorship description found on the next page illustrates the tangible benefits for each level of participation.

It's a win-win for IIARI and its Partners - by providing a "one-stop" approach to supporting IIARI and its members, it saves you from repeated solicitations and maximizes your visibility to the Rhode Island agent community throughout the year.

Benefits

Support the Agency Distribution System	Your support makes it possible for IIARI to deliver affordable, quality programs that enhance the professionalism of Rhode Island's independent agents.
Significant Savings	The value of the various benefits you receive as an IIARI Partner far exceeds the individual costs associated with those services (see table for details).
First Pick	IIARI Partners enjoy exclusive benefits designed to increase visibility and maximize engagement with the independent insurance community, including discounted advertising rates, website recognition, and convention sponsorship opportunities. Platinum, Diamond, Gold, and Silver Partners receive priority access to sponsorship opportunities and exhibit space selection at the Annual Convention. Priority access to additional opportunities are available throughout the year for signature events and programs, including Member Appreciation Day, the Women's Leadership Summit, and other networking and educational events.

Partner Pledge Form

I want to Partner with IIARI! Our company will participate as a:

☐ **Platinum** ($15,500) ☐ **Diamond** ($12,000) ☐ **Gold** ($9,500) ☐ **Silver** ($4,500) ☐ **Bronze** ($3,000)

Company: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ _____ _____ Email: _____

☐ Check enclosed ☐ Please invoice us

Questions? Please contact Sarah Ribera (sarahvg@iiari.com) or Mark Male (mark.male@iiari.com) or call 401-732-2400. Due by January 31, 2027.

2027 Partners Program Benefits

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	Platinum	*Diamond*	*Gold*	*Silver*	*Bronze*
	$15,500	**$12,000**	**$9,500**	**$4,500**	**$3,000**
Special Recognition					
All IIARI Events Recognition	logo	logo	logo	name	name
Listing on IIARI.com	x	x	x	x	x
Company Hyperlink	x	x	x		
Complimentary Classroom Use	2x/yr	1x/yr	1/2x/yr		
Education Webinar Sponsor	4x	2x	1x		
Featured Video on Social Media (Partner Provided)	6x	4x	3x	2x	1x
IIARI INK Sponsor	x	x			
IIARI INK Advertisement (Partner Provided)	4x	3x	1x		
Tagged Social Media	x	x	x	x	
Associate Sponsor					
2027 Associate Sponsor	x	x	x	x	x
Special Education & Event Rates	x	x	x	x	x
Insurecon (Convention)					
Sponsorship Recognition	$12,000*	$10,000*	$7,500*	$2,500*	$1,500*
Brand Recognition	x	x	x	x	x
Full Registrations	6	4	3	2	2
Reception Tickets	14	10	8	6	4
Complimentary Exhibit Booth	x	x	x	x	
Priority Access to Additional Event Sponsorships	x	x	x	x	x
Young Agents					
Recognized Brand Sponsor	x	x	x		
Event Ticket(s)	4	2	1		
Social Media Recognition	x	x	x		
Fall Golf Outing					
Golf Tournament Brand Recognition	x	x	x	x	x
Tee Sign	3	2	1	1	1
Golf Foursome(s)	2	2	1		
Package Value:	**$22,300**	**$16,150**	**$13,300**	**$6,400**	**$4,300**